

NOT ANOTHER *Virtual Assistant*



At Not Another Virtual Assistant we are **passionate** about writing intentional emails and seeing your business succeed. We know how to utilize technology in an **organized** manner to make your life easier. We send **consistent** and thoughtful emails to drive traffic to your store and build rapport with your customers.

LEARN *More*

BOOK A *Call*

EMAIL *Facebook Group*

COME *Chat on Instagram*

SHOP *My store*

Ready to take your business to the next level?

Hi, I'm Melissa, your email marketing expert!



Grab the Email Marketing Course that Sells Course!



Imagine if you could...

- ✓ Start directing traffic to your business!
- ✓ Generate more sales from subscribers!
- ✓ Convert subscribers into buyers!
- ✓ Maximize all of the features of your email service provider!

Over 55 instructional videos

**IT'S LITERALLY THE ONLY
EMAIL MARKETING COURSE
YOU NEED!**

**Get \$50 off the course with
the cod: 50offcourse**

**GRAB THE EMAIL
MARKETING THAT SELLS
COURSE NOW**

Let's talk about the single most underrated tool in your business toolbox—it's email.

It's time to start making email work for you. While email can truly change your business (they have for my clients and for me), the part that companies don't tell you is that there can be a steep learning curve for every single email tech platform. This email marketing course will take your business from mediocre to mindblowing!

“Melissa has helped increase my confidence with email. If you are on the fence about purchasing, do it!!! It will take a your email game to the next level. AND these files are so easy to use that you will ACTUALLY create those emails instead of spending multiple hours sitting in front of a computer screen not knowing what to write haha!
-Heather

Get the Email
Marketing
That Sells Course
NOW!

“If you are looking for help with email list or getting started then this course is perfect. It covers almost all the popular platforms out there in detail. Not only this the templates are life savers. You can finish your email within minutes if you use the template is included. Thank you!
-Kamal

Get the Email
Marketing
That Sells Course
NOW!

“Melissa is very knowledgeable about email marketing and shares her expertise with us in her email marketing course! I have learned all about lead magnets, welcome sequences, email subject lines, and getting rid of cold subscribers. I especially appreciate having ideas of what to email my list during the different months of the year. This course is a no-brainer if you want to improve your email marketing skills!
-Cheryl

Get the Email
Marketing
That Sells Course
NOW!

Grab these email FREEBIES NOW!



SUBJECT LINES THAT CONVERT

40% of email recipients open an email based on the subject line. 80% of email recipients report writing the subject line.

The Significance of Email Marketing Subject Lines

- Capturing Attention: As the initial avenue subject lines are pivotal in capturing the reader's attention.
- Establishing Expectations: Subject lines set the email's context, helping readers understand what to expect.
- Encouraging Open Rates: A compelling subject line can significantly increase the likelihood of recipients opening your email.
- Promoting Engagement: Subject lines that are engaging and relevant can encourage recipients to click and explore the content.

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NOT ANOTHER VIRTUAL ASSISTANT

10 Email Marketing Mistakes to Avoid

How to increase revenue by sending an email!



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HOW CAN I GROW MY EMAIL LIST?

Ten ways grow your email list with less stress.

with Melissa Stedman



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FREE EMAIL TIPS HANDOUT

Why do you need it? Advice for you! What is email marketing? How does email marketing work?

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January Email Ideas

FREE MONTH OF EMAIL IDEAS!

July Email Ideas

www.notanothervirtualassistant.com

FREE TPT SALE EMAIL TEMPLATES

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4 FREE EMAIL MARKETING SWIPE FILE TEMPLATES

Table of Contents

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SPECIAL OFFER TO TRY EMAIL CLUB

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\$10 OFF LIVE EMAIL MARKETING TRAINING

1-hour Q & A Demo



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WIN THE EMAIL MARKETING THAT SELLS COURSE BEFORE YOU CAN BUY IT

Enter to Win

Gain access to the only email course you'll need!



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50% OFF GROW YOUR EMAIL LIST!

Increase your email subscribers with your ideal customer with this one time coupon.

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Sign up click here

What is the Email Club?

Get four emails plus a bonus each month

Four highly engaging and nurturing plug-and-play emails to help you write a month of emails in a matter of minutes.

- I took four of my high-converting email copywriting strategies and made them PLUG-AND-PLAY!
- With prompts, examples, and clear calls to action, these templates make
- DIYING EMAILS EASIER AND FASTER THAN EVER.
- Simply insert a few keywords and your links, and send.
- It's as close to hiring me to write your emails as it gets (and a fraction of the cost!)
- No commitment cancel anytime
- Live ask me anything zoom support each month



FREE EMAILS [CLICK HERE](#)

**JOIN EMAIL CLUB NOW
[CLICK HERE](#)**

NEED PROOF? NO PROBLEM!

“Melissa’s email templates have been a game-changer for me and my business. Crafting emails would take me an hour or more, but I can batch and have a month’s worth of emails done in less time with Melissa’s templates. The best part is the templates help me craft emails that nurture and engage my community. The templates are pure gold! Melissa has thought of everything!” Melissa – Annotated ELA

“I love the emails!! They are so useful! I love that they are relative to the time of year, plus the bonus was a super fun surprise!! Also, I love that they are meant to sell your products without being too salesy. I can’t wait to send them out next month. Plus, the color coding makes it super easy to just plug in the info and send.” Shelby—Lavender Learning

Want 1:1 Zoom Support?

I will Zoom with you and record it for one hour to teach you. demo. and walk you through how to improve your email marketing.

How does it work?

1. You'll need to book an appointment to meet with me.
2. You can pay \$150 for a 60-minute session.
3. Could you bring questions in order of priority, and we will go down your list, answering and demoing each one?

I record the Zoom session so you can watch it over and over! You will leave with actionable steps to improve your business. This is a great opportunity to ask questions and seek advice about the direction of your email business plan.



WHAT CLIENTS ARE SAYING

"Melissa has been a LIFE SAVER. I have been working with her to help launch a membership, and she has been the best teammate to assist in making sure things run smoothly. She is an email marketing genius, she can take a small amount of direction and create emails that exceed any expectation I had. She is quick to respond to any email, an efficient and effective communicator, and cares about helping my business grow. I HIGHLY recommend her and I am so thankful that I found Melissa this year!"



-MICHELLE-
APPLES AND ABCS

WWW.NOTANOTHERVA.COM



WHAT CLIENTS ARE SAYING

I am absolutely thrilled with the work Melissa has been doing for my company! She handles my weekly email campaigns, from writing compelling content to managing the entire process of sending them out. Her attention to detail and excellent communication skills have been invaluable. Melissa consistently meets deadlines, and her emails are always well-crafted, engaging, and perfectly aligned with my brand voice.



-RACHEL GLASSMAN-

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WHAT CLIENTS ARE SAYING

"Melissa has been an incredible partner in helping me with the email side of my business. Her creativity, professionalism, and attention to detail have been outstanding. She consistently delivered high-quality work that showcased her expertise and dedication. I highly recommend her services to anyone looking for top-notch email marketing support! Thank you, Melissa, for everything!"



-LINDSEY LIPINSKY-

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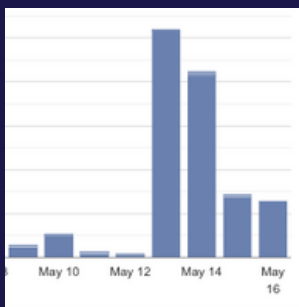
Sign up click here

*I RECOMMEND
CONVERTKIT FOR AN
EMAIL PROVIDER
FREE TO 10,000 EMAILS*



**Sign up
click here**

GROW YOUR LIST



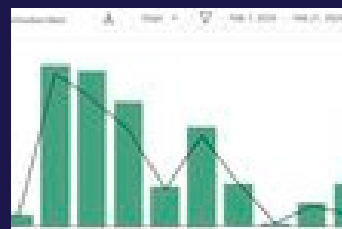
TIME TO
GROW YOUR
EMAIL LIST!



Increase your email
subscribers today



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What is Grow Your List?

Building a thriving email list can be overwhelming. Let us help you!

We wanted to send a warm welcome to the email challenge!

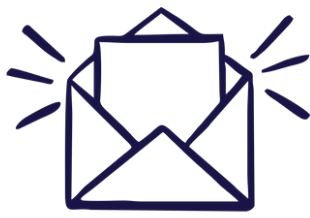
We are your email challenge hosts - Melissa and Lindsey!

This email challenge came from a desire to help freelancers and businesses like you grow your email list and promote your products. We can't wait to see the amazing results!

For the email challenge to work well, we need you to promote it! Teachers will only join the email lists of subscribers they want to join so you can get your ideal client.

Each and every month, make sure you refer a friend. If they sign up, you can get 50% off your month refunded to you. They also get 50% off their first month with the code: **grow**. Check the website for the latest updates on open spots!

Get 50% off 1 month
use code: **grow**



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ABOUT THE AUTHOR

My name is Melissa from Not Another Virtual Assistant, Inc. I am an email marketing virtual assistant, and have been working in education for over a decade, with extensive experience working in email marketing. I hope this can significantly make your business easier!

I would love to **connect** with you!
Click on each icon to reach out.

